



Kapost Spring 26' Launch Announcement

This Spring, we're focused on making Kapost more intuitive, more intelligent, and more impactful across your daily workflows.

From a refreshed product experience to AI-powered assistance and smarter content insights, this release is designed to help your teams:

- Move faster with less friction with [Navigation Design Changes](#)
- Make more informed decisions with stats added to [Related Content](#)
- Stay focused on high-impact work with [AI Powered, in-line support](#)





Kapost Spring 26' Release

A Fresh Experience for Faster, Smarter Content Operations





Spring '26 Release

What's new In the Spring Release

A Refreshed Product Experience

- A modern, more intuitive navigation interface designed to improve usability and streamline key workflows

Upland Assist – AI Powered Support

- Quickly find answers and documentation using natural language and eliminate your manual searching

Insights Powered Related Content

- Make smarter content decisions with performance data embedded directly into your workflow

Collection of Enhancements

- 5 new customer-driven improvements to existing functionality



New Navigation Design

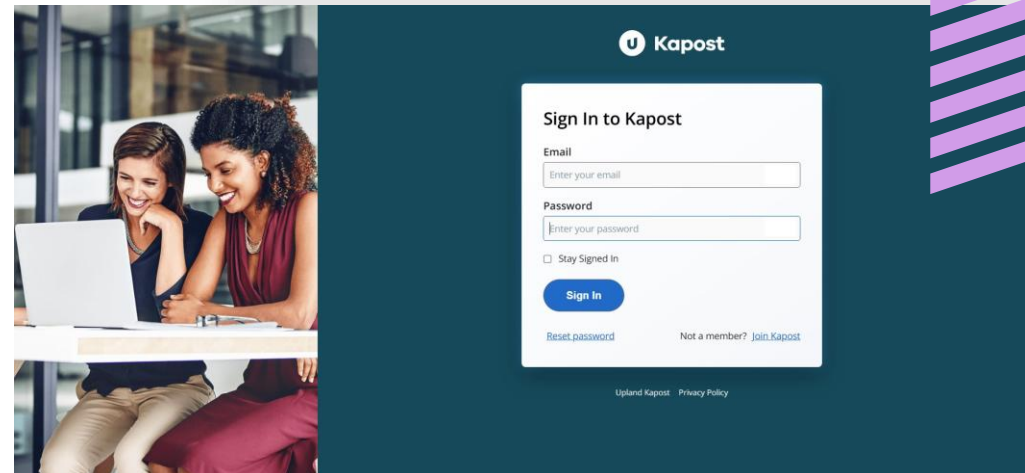
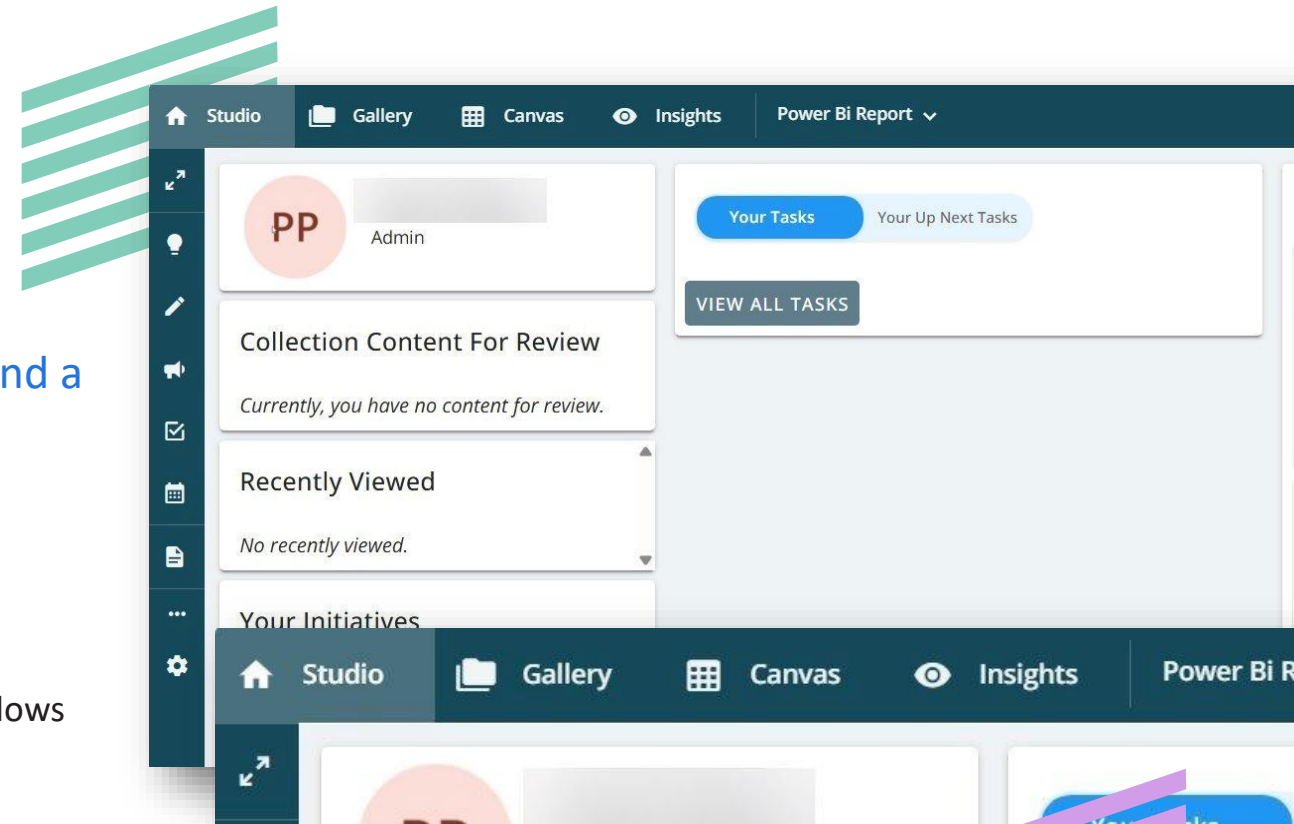
A More Modern, Intuitive Kapost Navigation Experience

Spring '26 Release

New Navigation Design

A modern, clean, and cohesive experience across key user journeys—bringing greater consistency, improved usability, and a more intuitive interface across login, navigation and core workflows.

- Delivers a cleaner, more visually appealing navigation interface across the platform
- Creates a consistent experience across login, navigation, and in-app workflows
- Improves usability with standardized design patterns and clearer layouts



New Navigation Design

What to look for

- **New Navigation Design** across the platform with refreshed icons and colors
- **Re-Order of Application Tabs** users will be see the order of applications as Studio – Gallery – Canvas – Insights
- **New Login Page Design** visible for all new and existing users

Who's impacted, where

- **All Users** will see the updated designs upon launch on March 30th



Upland Assist

AI-Powered Answers, Right When You Need Them

Spring '26 Release

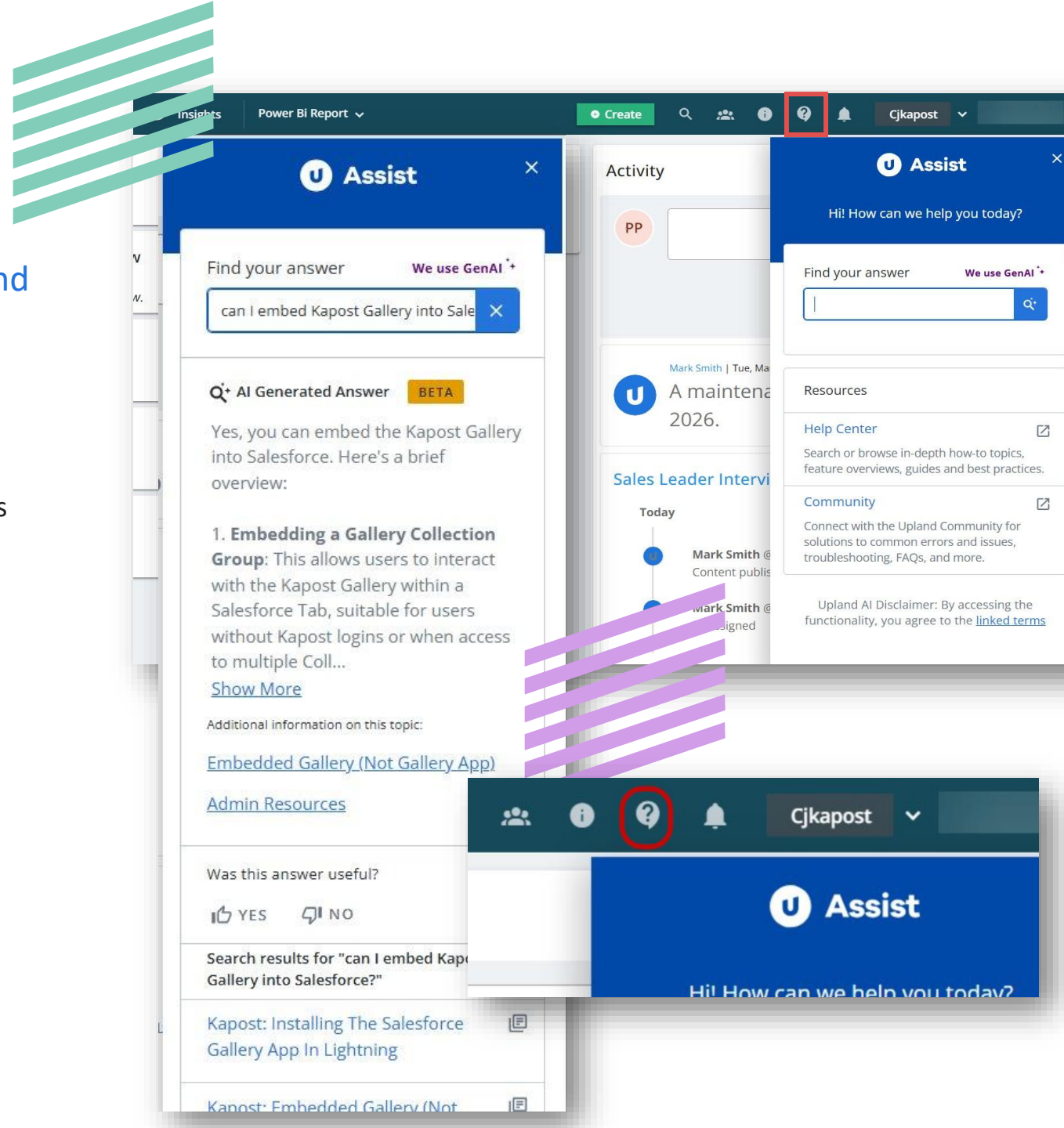
Upland Assist

GenAI-powered help that delivers relevant Help Center and Community content instantly, providing contextual, on-demand support without disrupting your workflow

- Eliminate the need to manually search across documentation sources
- Provides contextual, in-the-moment support directly within workflows
- Keeps users focused by removing the need to leave the platform
- Accelerates time to resolution for questions and blockers
- Increases productivity through seamless, AI-driven assistance

Need More Help?

You may find help Documentation [Here](#).



Upland Assist

Strategic Goals for This Feature:

- Deliver contextual, AI-powered support embedded within the user experience
- Increase self-service and reduce reliance on support channels
- Improve speed and efficiency in resolving user questions
- Drive adoption of Help Center and Community resources

Upland Assist

What to look for

- AI-powered search accessible across the platform via the (?) icon in the Kapost navigation
- Natural language query capability
- Contextual surfacing of Help Center and Community content
- Seamless, in-workflow access to support resources

Who's impacted, where

- **All Users** will have access to Upland Assist Via the (?) icon in the Kapost navigation



Insights Powered Related Content

Smarter Content Decisions with Built-In Performance Insights

Spring '26 Release

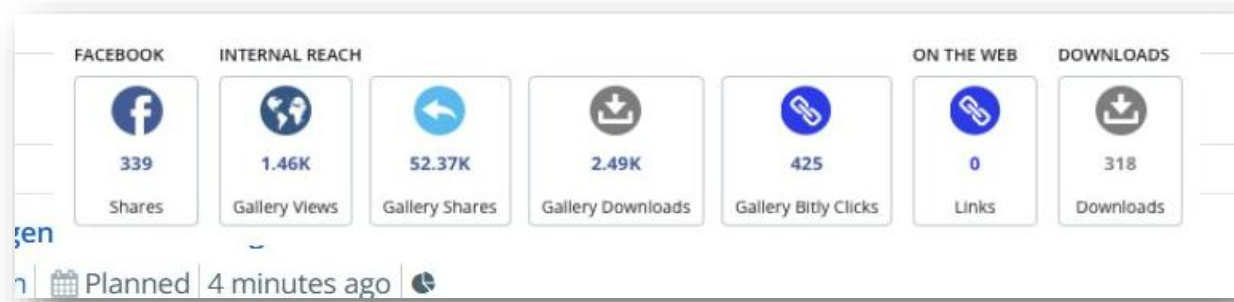
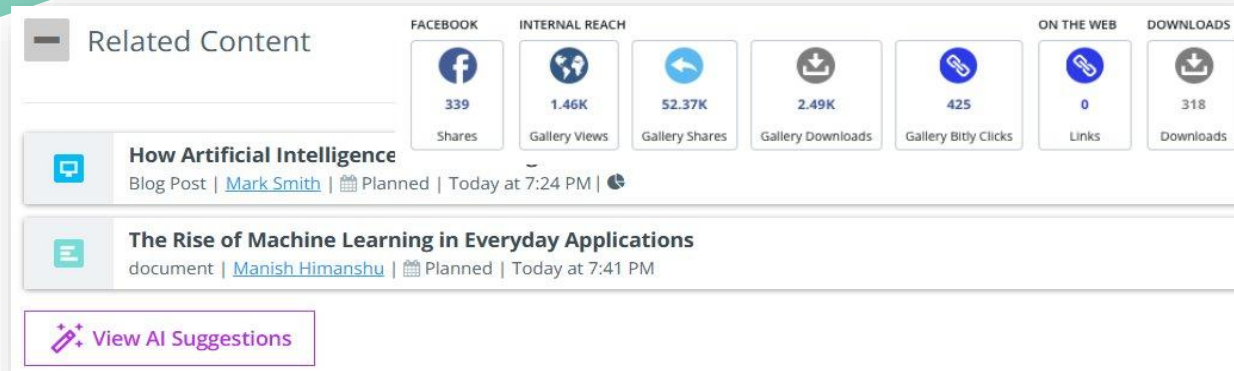
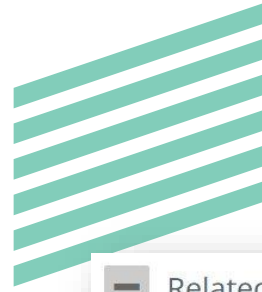
Insights in Related Content

The Related Content feature now embeds content performance metrics directly within the tagging experience, helping users make faster, more informed and data-driven content decisions

- Surfaces performance data at the exact moment decisions are made
- Eliminates guesswork when selecting related content
- Helps prioritize high-performing assets for stronger outcomes
- Accelerates campaign creation with more confident decision-making
- Encourages a more data-driven approach to content strategy

Need More Help?

You may find help Documentation [Here](#).



Insights in Related Content

Strategic Goals for This Feature:

- Embed analytics directly into related content
- Enable faster, data-informed decision-making
- Increase reuse of high-performing content
- Improve overall campaign and content performance

What Success Looks Like:

- Users consistently select higher-performing related content
- Increased engagement with recommended assets
- Faster campaign creation with reduced decision friction
- More consistent use of data in content strategy decisions

Insights in Related Content

What to look for

- Performance metrics displayed within the tagging experience
- Visibility into key content performance indicators alongside assets
- The 'Stats' icon on the selected Related Content asset will display the related statistics to the published asset

Who's impacted, where

- **All Users** utilizing the Related Content section within Kapost will have access to the related statistics



Enhancements

A collection of features delivered throughout Q fielded from you!



Improved Experiences

- Calendar: Filtering Task Assignee by User Groups
 - [Documentation](#)
- Member Activity Log: Tracking Custom Field Changes in Settings
 - [Documentation](#)
- Event Content Type: Event Start and End Date now available as a column in Catalogues
- Settings: Adding Multiple Content Types to a Custom Field in Custom Field Settings
 - [Documentation](#)
- Studio Catalogues: Add 'No Value' filter option in Multi-Select drop-down
 - [Documentation](#)



Thank you.